

Sara Bishop, BIO

Sara Bishop is Founder and Principal Consultant at Orchid Communications. Her work focuses on building narrative strategies for organizations working towards positive social change. As a consultant for nonprofits, philanthropic organizations and higher educational institutions, Sara helps clients maximize their brand awareness, connect with diverse audiences, and drive social impact with authentic and aspirational stories involving difficult conversations about race and wealth.

From 2012 to 2022, Sara served as Executive in Residence in the Department of Communication at the University of Arkansas, where she taught courses on nonprofit communication and narrative for social change. She currently serves on the board of Circles NWA. Sara holds a Bachelor's degree from the University of Virginia and a Master of Studies in Religion from New College, Oxford University, England.