Magaly Licolli grew up in Mexico. In 2013, she received her degree in BFA from the University of Arkansas. Since 2015, she has helped lead the poultry campaign in Arkansas, which has gained notoriety nationwide. In 2019, Magaly became the Executive Director of Venceremos, a human rights worker-based organization that she co-founded, which works to ensure the dignity of poultry workers. She currently serves as a member of the Labor Research and Action Network Advisory Committee, as a Board of Directors of Labor Notes, and as a member of the advisory committee of Civil Eats. Magaly has been featured in media outlets such as The Problem with Jon Stewart, Democracy Now!, The Guardian, The New York Times, The Washington Post, and Vox Media to name a few. In 2020, Magaly was recognized by the Arkansas Business Publishing Group (ABPG) as one of Arkansas's 250 most influential leaders.