

Christina Williams is the Founder and Executive Director of Innovative Poverty Solutions and Circles NWA. She began her journey as a listener and a learner, leveraging her expertise in market research and community-based research to engage deeply with those in the community who are most affected by social issues. Christina is dedicated to creating spaces that center and elevate under-heard voices, fostering leadership from the margins, and harnessing the power of social capital to reduce poverty.

Christina holds a BA in Sociology from Furman University and an MA in Sociology from the University of Arkansas and lives in Fayetteville, AR with her husband and two children.