

Abby Hughes Holsclaw has a deep passion for asset building and financial security issues with diverse experience serving in membership organizations and working in the philanthropic and nonprofit sectors. Abby started Proper Southern Strategies to offer nonprofits and philanthropy guidance as they engage and add their voices to the economic opportunity and financial security fields.

At present, Abby coordinates two Arkansas-focused funder tables and supports the growth and advancement of the Delta Philanthropy Forum as well as oversees the Connection Hub helping Arkansas-based nonprofits seek and secure federal grants.

Abby also serves as a senior director for the Asset Funders Network where she leads the Arkansas Asset Funders Network, oversees the Louisiana Asset Funders Network, guides the development of a Memphis regional network, offers thought-leadership to the direction of the organization on the leadership team, and specifically engages southern funders.

Before joining the Asset Funders Network and starting Proper Southern Strategies, Abby served as the national senior director of philanthropy at Goodwill Industries International. Abby secured almost \$80 million dollars in private and public investments and helped capture GII's first-ever program related investments. Prior to Goodwill, Abby served at the National League of Cities for six and a half years leading two portfolio areas – family economic success and early childhood.

Abby holds a Masters of Public Policy and Administration from Baylor University, and is a graduate of Ouachita Baptist University with degrees in Political Science and History.